

# Lina Shubbar

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## SUMMARY OF QUALIFICATIONS

- Skilled in Designing and developing websites on platforms including Shopify, and Weebly, Wix.
- Proficient in generating designs using Photoshop, Illustrator, and Canva.
- Familiar with SEO strategies and KPI tracking to optimize website performance and measure success.
- Familiar with 3D design and rendering software such as SketchUp, AutoCAD, and Twinmotion.
- Excellent communication and collaboration skills.
- Speaks English, Arabic and Turkish.

## WORK HISTORY

### Design Assistant (Contract)

( July 2023 – present)

#### Shauna Noyes Architect, Kamloops, BC, Canada

- Collaborated with clients to understand their design needs and objectives.
- Developed concepts and created visual designs for print and digital media.
- Produced marketing materials such as flyers, business cards greeting cards and social media graphics.
- Produced realistic 3D designs and realistic interior design renderings for various renovation projects.
- Managed multiple projects simultaneously and delivered high-quality designs on time and within budget.
- Communicated closely with clients to gather feedback and make revisions as needed.
- Redesigned company website to enhance user experience, making it more user-friendly & visually pleasing.
- Managed and curated content for company social media accounts, including shooting, editing photos & videos.

### Beauty Specialist

#### Shoppers Drug Mart, Kanata, Ontario (Full-Time)

(October 2022 – May2023)

#### Shoppers Drug Mart, Valleyview, Kamloops (Part-Time)

( June 2024 – present)

- Carries out all transactions on cash register, including cash, card payments, refunds, exchanges. etc.
- Ensures the highest level of customer service resulting in increased productivity.
- Films, writes, edits and publishes content on the stores' social media profiles.
- Proven track record of providing excellent customer service and achieving sales goals.

### Real Estate Sales Specialist

(2019 – 2022)

#### Muzaffer Construction Company, Trabzon-Turkey

- Served customers by providing information, advice and offering suggestions.
- Responded to messages, calls and inquiries in a timely manner.
- Honest and straight forward ensuring the best interest of all parties involved.
- Established a good customer base and provided post-sales services.
- Provided potential clients with unit analysis and price comparisons.

## Education

Bachelor's degree of Computer Science - University of Baghdad

(2012 – 2016)

## Volunteer Experience & Certifications

- Certified by the embassy of USA and university of Cincinnati for completing all requirements for multiple workshops held in the university of Baghdad- Iraq (October 2015)
- State Alumni - Alumni university held in Erbil - Iraq (September 2011)
- World learning - World Chicago held in Chicago – USA (August 2010)
- Participated in Iraqi young leaders exchange program held in USA (July 2010)